

PAUL DUGGAN APPOINTED CEO AT AGICOA

Geneva, June 15th, 2009

AGICOA, the Geneva-based TV collective rights management organization, has appointed Paul Duggan to the position of Chief Executive Officer, effective immediately. AGICOA organizes the international collection of rights payments from the re-transmission of programming on cable and satellite.

A senior media professional, Paul Duggan has significant experience in television, film, multimedia, technology, software, internet industries and the creative arts. Previously CEO of consultancy firm Intermedia Partners, for the last ten years Paul has advised corporations and governments in Europe, Asia and the Middle East on understanding the media marketplace, developing and establishing policy and business initiatives for media and technology products and services.

Prior to Intermedia he established and ran a group of successful companies in television, print and the internet over the past two decades, where, as an independent producer, he made a number of award winning series and over 170 episodes of diverse programmes.

He has also been involved in several pan European trade and industry organizations, pioneering groundbreaking research in the early nineties which led to new broadcasting legislation in Ireland defining quotas for the independent production sector. During his tenure as Chairman of trade body Film Makers Ireland, Paul Duggan worked with the Board of AGICOA and served on many of their Identification Committees.

"I am conscious of the challenges in a rapidly evolving media environment," said Paul, "We are looking forward to AGICOA celebrating its 30th anniversary in 2011. "Currently, digital technology is transforming the media landscape and adding new dimensions to broadcasting in choice, content and re-broadcast platforms. This offers huge potential for growth and revenue opportunities, and the associated challenges for rightsholders in tracking secondary use of their products.

"At AGICOA we are committed to obtaining, collecting and distributing the royalties that lie beyond the reach of individual rightsholders, and that is my focus as CEO of the organization."

John Jacobsen, President of AGICOA, added, "Paul's experience and expert knowledge of media and technology will be an undoubted asset to our association and we warmly welcome him to AGICOA".

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Note to editors

AGICOA is the Association of International Collective Management of Audiovisual Works (**A**ssociation de **G**estion **I**nternationale **C**ollective des **O**euvres **A**udiovisuelles). It was established in 1981 as an international non governmental organization, to defend audiovisual producers' copyrights, especially in the area of cable TV and similar retransmission means. Its members are worldwide audiovisual producers associations, representing some 7'000 rightsholders.

As a neutral and non-profit institution, AGICOA acts in a growing international market of more than 35 countries to collect and distribute payments of royalties to producers of audiovisual works and/or rightsholders. Whenever there is a re-transmission of an audiovisual work by cable or similar means, a remuneration may be due. It is AGICOA's task to obtain payment of these royalties from the operators and to redistribute them to the rightsholders after proper data processing, based on TV reports of the countries involved. AGICOA monitors the use of audiovisual works in an increasing number of TV stations, currently exceeding 130 channels.

Registration at AGICOA is free. It finances all services through the deduction of a fee of below 10% of royalties collected. There is no client investment, only returns.

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